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## AboomA Technologies signs exclusive alliance partnership with National Alliance for Youth Sports

*First-of-its-kind software to be unveiled in August that will connect league administrators, coaches, parents and volunteers*

AboomA Technologies, a premier athletic-focused software development company, has signed an exclusive agreement with the National Alliance for Youth Sports (NAYS) to create the nation's first comprehensive networking platform that will revolutionize how leagues, parks and recreation departments and local communities manage youth and adult sports programming.

Through this specially designed software platform parks and recreation directors, league administrators, volunteer coaches and parents affiliated with NAYS chapters will be able to perform a wide range of important functions in seconds via the web.

"Our mission is to simplify league management while connecting the community - and this starts by creating an integrated platform for connecting league administrators, coaches, parents, volunteers, community residents and fans," said Jim Zombek, the co-founder for AboomA, which is based in Boynton Beach, Florida. "We share NAYS' passion for youth sports and the important role they play in a child's development and we are thrilled to be a part of their mission to enhance the youth sports landscape for all participants."

The first-of-its-kind software, which will be unveiled in August, will enable busy league administrators to set up their leagues, organize teams and manage volunteers; view real time updates on registration, financials and facilities; provide background checks and online/onsite volunteer training through NAYS; and manage facility schedules while integrating with parks and recreation departments.

"We look forward to introducing this exciting new technology to our members," said John Engh, chief operating officer of NAYS. "We are committed to ensuring that they have the best tools available to handle their responsibilities because that translates into better sports experiences for the kids in their communities, which is what it is all about."

On this new platform, coaches who are members of the National Youth Sports Coaches Association (NYSCA), the volunteer coach-training program of NAYS, will have access to their own private team page. A secure username and password will enable coaches to communicate directly with parents, team volunteers and league commissioners; interact with online training and certification through NAYS; view team video and picture galleries; post team news alerts; and update calendar schedules for games and practices.

Parents of registered league athletes will enjoy multiple benefits, such as the ability to register children for sports programs, sign-up as a volunteer and even buy apparel online. Through a secure username and password parents will also have access to their child's team page, where they will be able to communicate with the coach via email; view the team roster and communicate with other parents; view updates to game and practice schedules; check out team news alerts and standings; share pre-approved video and pictures with the team; and upload unlimited videos and pictures and archive them by year, season and team to easily organize and share memories among fans.

The software will be particularly helpful for parks and recreation directors, who will be able to do the following: view real-time changes to their facility calendar across all leagues and associations; access demographic data on league board members and interact instantly via email; store signed permit documents; view demographic information on the commissioner, coaches and participants playing on their fields; view, track and report on NAYS certified parents, coaches and administrators; and obtain valuable data reports on injuries and gender equity metrics via a dashboard reporting tool.

AboomA Technologies designs, develops and hosts internet applications for athletic clubs, organizations and associations. By leveraging the power of the internet, social networking and strategic partnerships, AboomA has developed a comprehensive offering to address the distinctive challenges faced by today's adult and youth community athletic leagues, including social networking, league management, training and community portal access.

The West Palm Beach, Fla.-based NAYS is America's leading advocate for positive and safe sports for children. Its wide range of programs and educational services are utilized in more than 3,000 communities across the country, as well as on military bases worldwide.